

2022 Advocacy ROADSHOW



Agenda

Roadshow locations

MEMPHIS

Tuesday, August 9 | Crosstown Concourse

NASHVILLE

Thursday, August 11 | Martin Professional Development Center

KNOXVILLE

Thursday, August 18 | Knoxville Area Urban League

CHATTANOOGA

Tuesday, August 23 | Urban League of Greater Chattanooga

Agenda

TIME	ACTIVITY
8:30–9:00 am	Check-In, Breakfast & Data Walk
9:00–10:00 am	Welcome & Data Walk Discussion
10:00–10:10 am	Break

<p>10:10–11:00 am</p>	<p>Breakout Session Block 1</p> <p>OPTIONS (PLEASE CHOOSE ONE):</p> <p>Session A Effective Communications & Media Relations Strategies In this breakout session, partners will gain insights into best practices for engaging with members of the media / press and how to incorporate effective communications strategies into their advocacy plan.</p> <p>Session B Authentic Youth Engagement In this breakout session, partners will learn to adopt effective mind-sets, build strong relationships, and utilize strategies for partnering with youth leaders and student-advocates.</p>
<p>11:00–11:10 am</p>	<p>Break</p>
<p>11:10 am–12:00 pm</p>	<p>Breakout Session Block 2</p> <p>OPTIONS (PLEASE CHOOSE ONE):</p> <p>Session A Ed Trust Social, Emotional, & Academic Development (SEAD) Scan Overview In this session, partners will take a deeper dive into The Education Trust’s state SEAD scans and learn how to utilize the digital tool to explore national best practices and advocate for improvements in Tennessee.</p> <p>Session B Legislative Engagement & Advocacy Beyond Session In this breakout, partners will briefly review the various powers of the legislative branch relative to education and explore actionable ways to build relationships and effectively engage with policymakers around key issues and ideas during the critical periods beyond the General Assembly’s session.</p>
<p>12:00–12:10 pm</p>	<p>Break</p>
<p>12:10–1:00 pm</p>	<p>Working Lunch</p>
<p>1:00–1:45 pm</p>	<p>Issue Forecasting</p>
<p>1:45–2:00 pm</p>	<p>Event Survey, Closing Remarks & Next Steps</p>



SCAN TO
GIVE US FEEDBACK
 LET US KNOW HOW WE DID

